



Felstead Foot & Ear Care

Privacy & Cookie Policy

This Cookie Policy outlines how **Felstead Foot & Ear Care** uses cookies on our website. By continuing to browse or use our website, you agree to the use of cookies as described below.

What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They help websites function efficiently and provide useful data to site owners, such as visitor behaviour and preferences. We use traffic log cookies to:

- Understand website usage patterns
- Improve user experience
- Conduct statistical analysis (data is anonymised and removed afterward)

Types of Cookies We Use

1. **Essential Cookies** - These cookies are required for the website to function correctly. They enable core features like navigation and access to secure areas. Without these, the website cannot operate properly.
2. **Analytics Cookies** - We use these to understand how visitors interact with our site—such as which pages are visited and how long users spend on them. This helps us improve the site's performance and user experience.
3. **Advertising Cookies** - These cookies may be used to show you relevant advertisements based on your browsing activity. They can be set by third-party advertising platforms like Google or Facebook to track your visits across websites.

Your Cookie Choices

You can control and manage cookie settings through your web browser. Options typically include:

- Blocking all cookies
- Deleting existing cookies
- Receiving alerts when cookies are being used

Please note: Disabling cookies may affect how certain features of our website function.

Third-Party Cookies

We may use cookies from trusted third parties such as:

- **Google Analytics** – To collect insights about website traffic and usage
- **Facebook Pixel** – To track the effectiveness of our marketing campaigns and deliver tailored ads



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These tools may gather information such as your IP address, browser type, and browsing behaviour across websites. For more details, please refer to the privacy policies of Google and [Facebook](#).

You can accept or decline cookies via your browser settings. Declining cookies may limit website functionality.

Our website may contain links to third-party websites. Please note that once you leave our site, we do not control those websites and are not responsible for their privacy practices.

Data Controller

Felstead Foot & Ear Care is the data controller of the personal data you provide to us. We collect only basic personal data such as your **name, address, email, and phone number**. We do not collect special categories of data or location-based data.

Our Privacy Principles

We are guided by three core principles when handling your data:

- **Transparency** – We are clear about the personal data we collect and how it's processed.
- **Clarity** – We use straightforward language to help you make informed decisions.
- **Control** – You have control over the data you provide, including how it's used, shared, and stored.

Data Security

We are committed to protecting your data. We implement appropriate **physical, electronic, and managerial procedures** to prevent unauthorised access and ensure data security.

Updates to This Policy

We may revise this Cookie Policy occasionally to reflect updates in our practices or to comply with legal obligations.

Contact Us

If you have questions about our use of cookies or this policy, please get in touch:

Email: admin@footandearcare.co.uk

Phone: 07388071424